|   | 4   | 3  | 2  | 1  |
|---|---|--|--|--|
|   | Exceptional   | Compelling   | Satisfactory   | Needs Strengthening  |
| Project Plan  | The proposed project supports the SKEF mission and is clearly described and documented. The project provides an extraordinary opportunity for superlative instruction, innovative curriculum and/or expanded experience that brings the curriculum to life. | Project plan from goals, implementation and evaluation are clearly described and documented. The proposed project supports the SKEF mission and goals. | Some project elements are stated, while some evidence is needed. The project aligns with SKEF mission. | Project plan is vague, incomplete or does not represent innovative approach or content. Project is only loosely aligned with SKEF mission and goals. |
| Reach   | Will reach a large number of students in both initial and subsequent years.   | Will reach a large number of students, a growing number over multiple years, or an underserved population.   | Will reach a smaller audience for a limited time.  | Reach not clearly indicated or too small.  |
| Evaluation  | Comprehensive method for evaluating impact is including methods for collecting and analyzing objective evidence and constituent feedback.   | Clear method for evaluting impact is outlined and includes constituent feedback. Effort to obtain objective date is included.                          | Limited method for evaluating impact referenced.   | Not clear how project impact will be measured.   |
| Budget  | Budget is complete, cost effective and links spending to activities and outcomes. Demonstrates how project can become sustainable.  | Budget is complete, cost effective and links spending to activities and outcomes.  | Budget is complete.  | Budget includes unallowable expenses or lacks detail.  |
| Bonus +1 Point Project connects the school(s) with famlies and/or the broader community |   |  |  |  |